

Professional Solicitor Campaign Detail

Professional Solicitor

Name: HERITAGE COMPANY, INC.

Address: 2402 WILDWOOD AVENUE, SUITE 500
SHERWOOD AR
72120-

Phone: (501) 835-5000

Fax: (501) 835-3823

FEIN #: 71-0404080

Charitable Organization

Name: MULTIPLE SCLEROSIS ASSOCIATION
OF AMERICA, INC.

Address: 706 HADDONFIELD ROAD
CHERRY HILL NJ
08002-2652

Phone: (856) 488-4500

Fax: (856) 661-9797

FEIN #: 22-1912812

Campaign ID: 3-1481-12

Type of Solicitation: TELEMARKETING

File Date: 8/20/2007

Percentage of Funds - Charitable Organization: 43.00%

Percentage of Funds - Professional Solicitor: 57.00%

Revenues		Expenses	
Telemarketing	\$4,957,907	Salaries	\$2,804,001.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$2,804,001.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$2,153,906.00
Other Revenue	\$0.00		
Total Revenue	\$4,957,907.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007